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PRESS RELEASE

ELEVATE YOUR LOOK ARBUTUS LADIES SKELETON AR1906

SINGAPORE, November 2020 - Minimalists fashion has become a growing trend over the years and it's all about being Simple Simple Simple! While a minimalist style may look cool, it can also be difficult to pull off and make your outfit look exciting. To elevate your minimal outfits, the trick is to play with colours and statement pieces. With that in mind, Arbutus has introduced a brand new collection of **Arbutus Ladies Skeleton AR1906**, a timepiece that will stay in your wardrobe forever.



The **Arbutus Ladies Skeleton AR1906** features a skeletonized dial which is stunning while creating a unique expression for mechanical watch-making. This makes it the perfect BOLD statement timepiece to express your personality. This ladies collection comes in a 38mm watch case with two colours - the elegant rose gold-plated or modern stainless steel. The timepieces are complemented with rose gold embossed Roman Numerals at 6, 9 and 12 o'clock positions that show a perfect contrast with the silver sunray dial for easy read. The watches look great against

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any skin tone and can be easily pulled off with a neutral outfit like white, black, beige and cream. Giving it the classic chic look!



When comparing the range of Arbutus Ladies Skeleton watches, the new **Arbutus Ladies Skeleton AR1906** skeletonized dial is modern and refined, with the inner beauty of the automatic movement shown. This collection is perfect for those looking for an everyday watch to match their minimalist style yet something that reflects their personality. Moreover, this timepiece uses sapphire crystal which offers a strong protection to withstand regular wear and tear on your **AR1906** watch.



To spruce up a dull look, add a pop of vibrant colour to your minimalist look. The **Arbutus Ladies Skeleton AR1906** leather strap comes in 5 different colours - Blue / Purple / Red / Pink / Sand. Try a daring colour like Blue, Purple or Red and it will instantly elevate your outfit with the plain

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white t-shirt with jeans or a black silk dress. And if you wish for a more subtle look, you can choose the Pink or Sand leather strap option that would easily match with anything in your wardrobe.



AR1906RWU
*\$390.00/\$417.30



AR1906SWV
*\$370.00/\$395.90



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AR1906SWR *\$370.00/\$395.90	AR1906RWP *\$415.00/\$444.10
	
AR1906SFW *\$390.00/\$417.30	

- **AR1906RWU:** Silver White Sunray Dial, Stainless Steel in IP Rosegold Plating, Blue Leather Strap
- **AR1906SWV:** Silver White Sunray Dial, Stainless Steel, Purple Leather Strap
- **AR1906SWR:** Silver White Sunray Dial, Stainless Steel, Red Leather Strap
- **AR1906RWP:** Silver White Sunray Dial, Stainless Steel in IP Rosegold Plating, Pink Leather Strap
- **AR1906SFW:** Brown Sunray Dial, Stainless Steel in IP Rosegold Plating, Sand Leather Strap

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ABOUT ARBUTUS

In the frenetic, exhilarating fast pace of the modern city where technology rules our daily lives, art provides that edge of vibrancy that stirs our creativity and redefines our personality. Specialty mechanical watchmaker, Arbutus, stands out in the modern marketplace as an artisanal timepiece with pure mechanical self-winding movements featuring complications such as calendar functions, small seconds sub-dials and moon phases - a striking wearable piece of art that reflects the edgy chic of the young cosmopolitan city dweller who is cool and technologically-savvy, yet truly unique in character with a taste for modern creativity and the unconventional. This perfect harmony of the "art" of traditional watchmaking combined with modern styling comes only from a pure watch brand that knows and understands consumers' needs - Arbutus.

AVAILABILITY

Arbutus watches are available at leading department stores (TANGS at Tang Plaza, TANGS at VivoCity, Robinsons The Heeren, OG Orchard Point and Bencoolen) and authorised watch retailers.

Crystal Time is the official distributor for Arbutus.

For further information and the list of authorised retailers, please call Crystal Time (S) Pte Ltd at +65 6747 8888, visit the website at www.crystaltime.com.sg, Arbutus Singapore Facebook page at www.facebook.com/ArbutusSingapore, or Arbutus Singapore Instagram page at https://www.instagram.com/arbutus_sg.