

PRESS RELEASE

Leatherback Sea Turtle Giant 0320 Series

**March 2023** – A true world traveller, Leatherback Sea Turtles are known to migrate over thousands of nautical miles and dive to depths of 4,000 feet. They are also the world’s largest turtle, measuring up to 6 feet in length and weighing as much as 2,200 lbs. It is also due to these amazing feats that Luminox adopted the leatherback for one of our most successful watch series, where classic case design with the protected crown balanced by an opposite outcropping has been compared to the shape of a turtle. The new Leatherback Sea Turtle Giant is the first new model in the series to launch in the past 4 years, making its debut highly anticipated by fans and collectors of the brand.





Though the Leatherback Sea Turtle series is being introduced at a lower price point to make it accessible to a broader consumer base, the watches still have all of the important components that make a Luminox watch. They feature Luminox's signature CARBONOX™ material, an incredibly strong carbon compound, scratch resistant mineral crystal and a stainless steel double-gasket protected crown. These make the watches lightweight, tough and reliable.

The 2023 releases are available with three variations of the dial – black with white and either blue or red details, or a striking gold-coloured dial with black. Every combination boasts a 44mm case, case back and bezel constructed of CARBONOX™. Water resistant to 100m is built to perform at sea and on land. Like every Luminox timepiece, it incorporates the Luminox Light Technology, making sure that your timepiece is visible in any light conditions for up to 25 years.

Luminox Leatherback Sea Turtle Giant 0320 Series



Leatherback Sea Turtle – 0324



Leatherback Sea Turtle – 0325.GP



Leatherback Sea Turtle – 0335

Product Specification

|                  |                          |
|------------------|--------------------------|
| Glass Type       | Hardened mineral crystal |
| Case Material    | CARBONOX™                |
| Case Diameter    | 44 mm                    |
| Strap Material   | PU strap                 |
| Strap Colour     | Black                    |
| Dial Colour      | Black or Gold            |
| Functions        | Date, Dive Bezel         |
| Movement         | Quartz                   |
| Water Resistance | 100 metres               |



## **About Luminox**

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

## **ALWAYS VISIBLE**

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

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