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PRESS RELEASE

AROUND THE WORLD ARBUS DIVE INSPIRED GMT AR2102

January 2022 – Arbutus has always brought us some of the most astonishing watches, one being the Arbutus Dive Inspired Collection which was highly sought-after by Arbutus watch fans. So, what is install for this specialty mechanical watch maker. The new **Arbutus Dive Inspired GMT AR2102** is designed not only for frequent traveler but also designed for a man's everyday wear that fits his taste and lifestyle.



The **Arbutus Dive Inspired GMT AR2102** features a GMT function (two-time zone) that can be set quickly and precisely before your plane lands. The main hour, minute, and second hands indicate the local time on the dial. While the eye-catching red arrow-tipped triangle hand points to the rotatable bi-coloured bezel which features a 24-hour scale to indicate the second time. With one glance, you can track two time zones without the trouble mentally tracing the time.

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The main distinguishing feature of the new **Arbutus Dive Inspired GMT AR2102** is the famous beverage and superhero bi-coloured bezel. A thirst-quenching “Pepsi GMT” in blue/red bi-coloured bezel, refreshes every outfit and is definitely a conversation starter. Alternatively, opt for a ‘superhero’ bi-coloured bezel to always feel energized for the day, regardless of jet lag. In addition, the bi-coloured bezel doubles as a day/night indicator to enhance legibility and accurate reading of the second time zone with an easy glance.



The well-proportioned 43mm stainless steel case of **Arbutus Dive Inspired GMT AR2102** hides a reliable automatic movement, carefully enhanced in-house by Arbutus. scores a 40 hours power reserve; so you don't have to worry about not wearing it during your sporty adventures or while resting on that red eye flight. To make it look luxurious, **Arbutus Dive Inspired GMT AR2102** is integrated with a Jubilee bracelet that will sit beautifully on the wrist and promises a more comfortable wear throughout the day. Additional features like the date window display, sapphire lens with cyclop and vibrant sunray dials defines this timepiece further.

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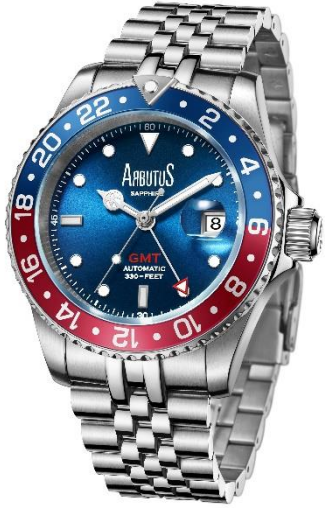
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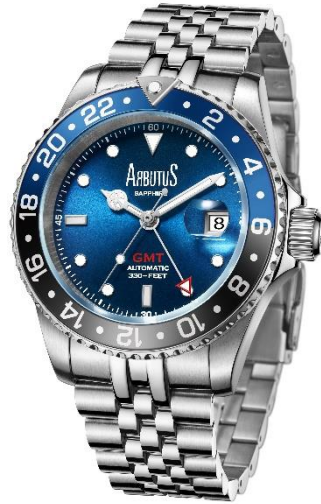
Even with its high functionality and timeless design, the **Arbutus Dive Inspired GMT AR2102** gives you the perfect blend of a budget-friendly timepiece that still feels luxurious to complement a business suit. Furthermore, this collection is now available in 6 colours, including a warm-hued brown that is subtle enough for day-to-day wear, red/blue for an iconic diver's watch, oceanic blue/black, hulky green/black, refreshing red/black combo - all with a timeless appearance and a perfect conversation starter for any watch enthusiast.

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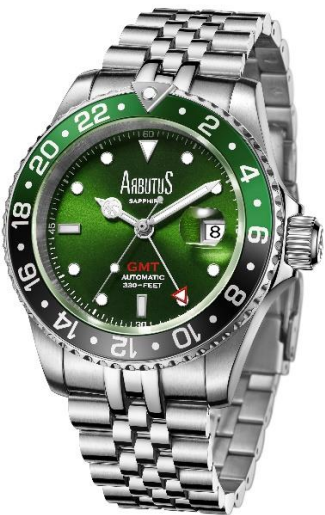
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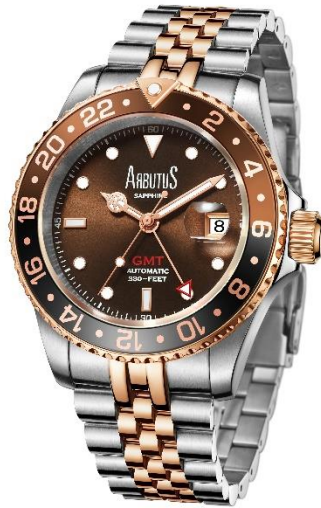
AR2102 STS



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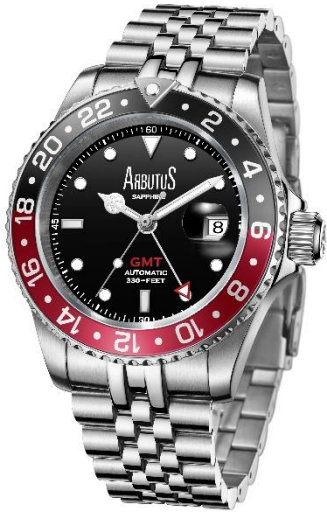
AR2102 SGS



AR2102 TRFS

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AR2102 SBS

ABOUT ARBUTUS

In the frenetic, exhilarating fast pace of the modern city where technology rules our daily lives, art provides that edge of vibrancy that stirs our creativity and redefines our personality. Specialty mechanical watchmaker, Arbutus, stands out in the modern marketplace as an artisanal timepiece with pure mechanical self-winding movements featuring complications such as calendar functions, small seconds sub-dials and moon phases – a striking wearable piece of art that reflects the edgy chic of the young cosmopolitan city dweller who is cool and technologically-savvy, yet truly unique in character with a taste for modern creativity and the unconventional. This perfect harmony of the “art” of traditional watchmaking combined with modern styling comes only from a pure watch brand that knows and understands consumers' needs - Arbutus.