

PRESS RELEASE

Luminox Navy SEAL Foundation 3503.NSF

Singapore, October 2020 - This year, Luminox is proud to announce their official partnership with the Navy SEAL Foundation (NSF), the organisation supporting the Naval Special Warfare (NSW) community and its families, where their mission is to provide immediate and ongoing support and assistance for them.

The Navy SEAL Foundation was established in 2000 to serve U.S. Navy SEALs, Special Warfare Combatant-craft Crewmen, Naval Special Warfare support personnel and their families. It provides a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury, loss and transition. The Foundation is a resolute cornerstone for the Naval Special Warfare community and their families in times of adversity and triumph.



To commemorate this special collaboration, Luminox is releasing a special edition watch; the Luminox Navy SEAL Foundation 3503.NSF.

The new special edition features a 45mm CARBONOX™ case and unidirectional bezel, hardened mineral crystal and a water resistance of 200m. It features a blue dial with gold accents, similar to the colors of the Navy SEAL Foundation, as well as the NSF logo engraved on the caseback. Not forgetting the Luminox Light Technology, which ensures the watch remains visible in any light conditions for up to 25 years.

Moving forward, the Navy SEAL Foundation will be represented in each evolution of Luminox's Navy SEAL Series to come, further strengthening the partnership and highlighting the history of support between Luminox and the Navy SEALs.

Navy SEAL Foundation 3503.NSF



Navy SEAL Foundation
3503.NSF
SGD \$655 before GST



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

AVAILABILITY

Luminox watches are available at Crystal Time Pavilion at VivoCity #01-K30, leading department stores (TANGS at Tang Plaza, Robinsons The Heeren, OG Orchard Point) and authorised watch retailers.

Crystal Time is the official watch distributor for Luminox.

For further information and the list of authorised retailers, please call Crystal Time (S) Pte Ltd at

+65 6747 8888 or visit the website at www.luminox.com.sg

Facebook: <https://www.facebook.com/LuminoxSingapore/>

Instagram: **LuminoxSG**
