

PRESS RELEASE

Luminox Navy SEAL: Rubber – Steel – CARBONOX™ Series

April 2022 – 30 years after the original Navy SEAL watch debuted in 1992, Luminox is proud to finally launch its latest collection of Navy SEAL watches. This new collection sees the combination of three different materials: Rubber, Steel and Carbonox™ (RSC) into 4 unique timepieces.



Since the very first SEAL watch, Luminox has continuously deepened her relationship with this elite unit of the US Navy, eventually becoming an Official Partner of the Navy SEAL Foundation. Fearless courage in the face of the most extreme situations defines a Navy SEAL, and the newest iconic evolution from this partnership rises to the occasion. The Navy SEAL RSC series honours the legacy of the SEALS and is truly a special kind of watch for the brave.

In the iconic turtle shape designed for crown protection, each model uses 316L stainless steel for the case with one option in black coated steel. The uni-directional rotating bezels are made of Carbonox™ and three options are available with rubber straps, while one is offered with a steel bracelet. A double security gasket further ensures water resistance and overall performance. The result is a collection that evolves upon the success of the classic while reducing the weight of the overall pieces by nearly 20% due to the inclusion of Carbonox™ on the bezel.

As with every other Luminox timepiece, it incorporates Luminox Light technology, making sure that your timepiece is visible in any light conditions for up to 25 years.

Designed to accompany the Navy SEAL on their most perilous quests from swimming out of a torpedo tube to stealthily crossing into enemy territory on a rescue, The Navy SEAL RSC can stand up to the challenge. And if it can survive the real mission, you can be confident it will pass any test.

Luminox Navy SEAL Rubber Steel CARBONOX™ Series



Navy SEAL RSC – 3251.CB



Navy SEAL RSC – 3251.BO.CB





Navy SEAL RSC – 3253.CB



Navy SEAL RSC – 3254.CB



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

About the Navy SEAL Foundation

The mission of the Navy SEAL Foundation (NSF) is to provide immediate and ongoing support and assistance to the Naval Special Warfare (NSW) community and its families, the families of NSW fallen, and SEAL and SWCC veterans.

U.S. Navy SEALs have been in sustained combat for nearly two decades, performing hazardous work in unforgiving environments at an unrelenting pace. NSW operators are currently deployed in over 30 countries across the globe and can spend up to 270 days each year in harm's way.

The Navy SEAL Foundation stands behind these warriors and their families by providing a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.

Like the community it serves, the Navy SEAL Foundation is a high performing organization committed to excellence. NSF has been awarded the coveted 4-Star rating from Charity Navigator since 2011 and has earned a perfect score of "100" each year since 2016 for financial health, accountability, and transparency, placing NSF in the top 1% of rated charities. Ninety-five cents of every dollar donated goes directly to programs or is retained for future mission use.

The Navy SEAL Foundation is a national non-profit charitable organization. NSF is a non-federal entity, not a part of the Department of Defense or any of its components, and has no governmental status.

To learn more, visit <https://www.navySEALfoundation.org>