

PRESS RELEASE

Luminox Navy SEAL Gold 3500 Limited Edition

September 2022 – The colour gold has always been used to represent the top achievers as it symbolizes both success and accomplishment, which is befitting of the U.S. Navy SEALs, one of the elite units of the U.S. Navy. Bravery, Courage, and Boldness define this elite group of military servicemen and now Luminox highlights these traits in the new iconic evolution from the partnership.

Limited to only 1,200 pieces, the Luminox Navy SEAL Gold – 3505.GP is the newest addition to the Navy SEAL Gold Series. Like the previous iterations, it boasts a bold configuration featuring a gold-coloured dial and crown, with a set of nylon and rubber straps, providing extra versatility and functionality.



The Navy SEAL Gold 3505.GP features the 45mm turtle-shaped case designed for extra crown protection, for which Luminox is known for. The black count-up bezel with gold numbers is highly visible and made of CARBONOX™ for durability. As with every other Luminox timepiece, it incorporates Luminox Light technology, making sure that it is visible in any light conditions for up to 25 years. With a Swiss-made Quartz movement, each timepiece is individually tested to be water resistant up to 200 meters.

The new Luminox Navy SEAL Gold 3505.GP is designed for the SEAL's most perilous quests, from swimming in the darkness of night to stealthily crossing into enemy territory on a rescue mission, and can stand up to any challenge one may possibly face.

Luminox Navy SEAL Gold Limited Edition 3500 Series



Navy SEAL Gold – 3505.GP.SET

Product Specification

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|------------------|--------------------------|
| Glass Type | Hardened Mineral Crystal |
| Case Material | CARBONOX™ |
| Case Diameter | 45 mm |
| Strap Materials | Rubber & Nylon |
| Strap Colour | Black |
| Dial Colour | Gold |
| Functions | Date, Dive bezel |
| Movement | Quartz |
| Water Resistance | 200 metres |



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

About the Navy SEAL Foundation

The mission of the Navy SEAL Foundation (NSF) is to provide immediate and ongoing support and assistance to the Naval Special Warfare (NSW) community and its families, the families of NSW fallen, and SEAL and SWCC veterans.

U.S. Navy SEALs have been in sustained combat for nearly two decades, performing hazardous work in unforgiving environments at an unrelenting pace. NSW operators are currently deployed in over 30 countries across the globe and can spend up to 270 days each year in harm's way.

The Navy SEAL Foundation stands behind these warriors and their families by providing a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.

Like the community it serves, the Navy SEAL Foundation is a high performing organization committed to excellence. NSF has been awarded the coveted 4-Star rating from Charity Navigator since 2011 and has earned a perfect score of "100" each year since 2016 for financial health, accountability, and transparency, placing NSF in the top 1% of rated charities. Ninety-five cents of every dollar donated goes directly to programs or is retained for future mission use.

The Navy SEAL Foundation is a national non-profit charitable organization. NSF is a non-federal entity, not a part of the Department of Defense or any of its components, and has no governmental status.

To learn more, visit <https://www.navySEALfoundation.org>