

PRESS RELEASE

Luminox Navy SEAL 'Slow is Smooth, Smooth is Fast'

August 2022 – 'Slow is Smooth, Smooth is Fast' is one of the famous Navy SEAL mantras reminding SEALs that often the best and quickest way to accomplish any task is to take your time, slow down and focus. This same mantra is embodied in the newest version of the highly popular Navy SEAL series from Luminox and serves to remind fans of its meaning.



This new model is available in all black and has the mantra inscribed onto the dial of the timepiece in red. It also features a chronograph function with the iconic turtle-shaped case that provides extra crown protection. Like all Luminox timepieces, it incorporates the Luminox Light Technology, making sure that your timepiece is visible in any light conditions for up to 25 years.

The Navy SEALs are celebrating the 60th Anniversary of the elite force's formation and Luminox is honoured to continue the longstanding partnership with the newest addition that enshrines the mantra into a rugged and durable timepiece. With the new Luminox Navy SEAL Chronograph, fans of the brand can keep accurate time as they work.

Since its founding in 1989, Luminox has been working with the Navy SEALs to create timepieces that suit their needs, as well as honour their work ethic and values. This new "Slow is Smooth, Smooth is Fast" edition does just that, in a great looking all-black chronograph with the mantra inscribed on the dial.

Luminox Navy SEAL Chronograph ‘Slow is Smooth, Smooth is Fast’ Series



Navy SEAL Chronograph – 3581.SIS

Product Specification

Glass Type	Hardened Mineral Crystal
Case Material	CARBONOX™
Case Diameter	45 mm
Strap Materials	Rubber
Strap Colour	Black
Dial Colour	Black
Functions	Chronograph, Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

About the Navy SEAL Foundation

The mission of the Navy SEAL Foundation (NSF) is to provide immediate and ongoing support and assistance to the Naval Special Warfare (NSW) community and its families, the families of NSW fallen, and SEAL and SWCC veterans.

U.S. Navy SEALs have been in sustained combat for nearly two decades, performing hazardous work in unforgiving environments at an unrelenting pace. NSW operators are currently deployed in over 30 countries across the globe and can spend up to 270 days each year in harm's way.

The Navy SEAL Foundation stands behind these warriors and their families by providing a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.

Like the community it serves, the Navy SEAL Foundation is a high performing organization committed to excellence. NSF has been awarded the coveted 4-Star rating from Charity Navigator since 2011 and has earned a perfect score of "100" each year since 2016 for financial health, accountability, and transparency, placing NSF in the top 1% of rated charities. Ninety-five cents of every dollar donated goes directly to programs or is retained for future mission use.

The Navy SEAL Foundation is a national non-profit charitable organization. NSF is a non-federal entity, not a part of the Department of Defense or any of its components, and has no governmental status.

To learn more, visit <https://www.navySEALfoundation.org>