

PRESS RELEASE

Luminox x Red Bull Ampol LM3501.ABR.N LIMITED EDITION



July 2025 - Luminox is proud to unveil the LIMITED-EDITION Red Bull Ampol LM3501.ABR.N timepiece, a striking new addition to its legendary 3500 Series. This robust timepiece celebrates the high-octane world of Red Bull Ampol Racing, one of the most successful teams in Australian motorsport.

Launched as part of Luminox's official role as the Timing Partner of Red Bull Ampol Racing, this limited-edition watch is engineered for performance and built to endure. Based on the iconic Luminox 3500 Series, the timepiece has been reimagined with racing DNA, delivering elite toughness for those who thrive in high-pressure environments.





Limited to just 300 pieces worldwide, the LM3501.ABR.N timepiece features a rugged 45mm CARBONOX™ case, a unidirectional diving bezel, and 200 meters of water resistance, making it ideal for both dry and wet environments. Its exclusive design showcases Red Bull Ampol Racing branding across a blue dial, bezel, and strap, inspired by the team's iconic colorway of matte navy blue. The high-contrast white numerals help to enhance daytime legibility, while red and yellow accents draw directly from the Red Bull logo to add a bold, energetic touch. A red second hand with yellow bezel markings further elevate the dynamic design.

When the lights go out, the Luminox Light Technology (LLT) ensures unmatched visibility with the completely self-powered illumination and is guaranteed to glow continuously for up to 25 years. Trusted by elite military units and adventurers alike, this feature now supports those operating in the fast-paced world of motorsport.

This release also honors the legacy of Ampol, Australia's leading fuel and energy provider. As co-title sponsor of Red Bull Ampol Racing, Ampol shares Luminox's values of endurance, innovation, and high-performance excellence — propelling the team to the forefront of Australian motorsport.



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The Red Bull Ampol LM3501.ABR.N Limited Edition is priced at RM3360

Product Specification

Glass Type	Hardened Mineral Glass
Case Material	CARBONOX™
Case Diameter	45 mm
Strap Material	Rubber
Strap Colour	Blue
Dial Colour	Blue
Functions	Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres

ABOUT LUMINOX

Luminox, the original self-powered luminous watch brand, is the timepiece of choice for global outdoor adventure icon Bear Grylls, the Icelandic Association for Search and Rescue (ICE-SAR), elite military and law enforcement units, fighter jet pilots, and professional divers around the world. Luminox watches remain visible for up to 25 years in any lighting condition. Always Visible, tough, powerful, and accurate — Swiss-Made Luminox is trusted as the ultimate night vision gear by rugged explorers, rescue teams, and peak performers operating in the most demanding environments.

ALWAYS VISIBLE — Relied on by tactical professionals, emergency responders, rescue operators, and outdoor adventurers, Luminox watches are built for those who need absolute reliability. Equipped with cutting-edge tritium gas tube technology, Luminox watches provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.