
PRESS RELEASE

Luminox Navy SEAL Foundation 3580 Series

July 2023 – The United States Navy’s special operation force, the Navy SEALs, is considered one of the world’s most resilient, brave and dedicated group of warriors. They derive their legendary name from the environments in which they operate; Sea, Air and Land. Withstanding the harshest of conditions and devoting themselves to the protection of the United States of America and its citizens.

Luminox has been working with the Navy SEALs from the very beginning of the brand’s origins, creating watches with purpose and design that suited their needs. As the official partner, Luminox has created a new generation of one of the ‘Navy SEAL Foundation’ series, evolving their everlasting partnership with the military and honouring the soldiers and their families who devote themselves to protecting the country. The purpose of the Navy SEAL Foundation is to aid the veterans as they return from their service, standing with them and their families with unwavering support. Luminox is proud to release a new timepiece that speaks to the Foundation’s five pillars of Strength, Resilience, Health, Education and Community.





The new Luminox Navy SEAL Foundation watch comes with a CARBONOX™ case and unidirectional rotating bezel, packaged as a set with the option of a sand-colored rubber or deep green webbing strap. The different colours pay homage to the diverse conditions they operate in, be it the rough sands of the desert or the harsh humidity of the jungle. The dial sports the Navy SEAL Foundation logo on the bottom-most sub-dial, proudly adorning the Foundation's insignia. The watch features a 200 meter water resistance and like every Luminox timepiece, incorporates the Luminox Light Technology, making sure that your timepiece is visible in any light conditions for up to 25 years.

Luminox Navy SEAL Foundation 3580 Series



Navy SEAL Foundation – 3590.NSF.SET
SGD \$930 before GST

Product Specification

Glass Type	Hardened mineral crystal
Case Material	CARBONOX™
Case Diameter	45 mm
Strap Material	Rubber & Nylon
Strap Colour	Sand & Green
Dial Colour	Black/Sand
Functions	Chronograph, Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

AVAILABILITY

Luminox watches are available at Crystal Time Pavilion at VivoCity #01-K30, TANGS at Tang Plaza Level 3 and authorised watch retailers.

For further information and the list of authorised retailers, please call Crystal Time (S) Pte Ltd at +65 6747 8888 or visit the website at www.luminox.com.sg

Facebook: <https://www.facebook.com/LuminoxSingapore/>

Instagram: LuminoxSG