

PRESS RELEASE

Luminox Navy SEAL Foundation Series

July 2022 – The Navy SEAL team and the larger Navy Special Warfare community consist of some of the bravest military men on the planet. Sworn to service and being fearless, they train relentlessly and complete seemingly impossible missions in the service and protection of their country.

The Navy SEAL Foundation was created in 2000 to support SEAL veterans and their families and Luminox is proud to be their official partner. With a focus on five pillars that include Strength, Resilience, Health, Education and Community, The Navy SEAL Foundation helps these veterans transition from their military service and create opportunities while providing care and community for them and their families. It is with great pride that the newest timepieces from Luminox both honours their service and reminds everyone of their courage.



For this quarter, Luminox is launching two Navy Seal Foundation timepieces, each with its own unique traits. The first timepiece comes with a 45mm stainless steel case and CARBONX bezel and buckle. The sand-coloured dial provides a unique colour trait similar to deserts and it is available as a set with two strap options: sand nylon and black rubber strap.



The second timepiece features the iconic turtle-shaped Carbonox case in 45mm, with the Foundation's colour theme of blue and orange. The sapphire glass has an extra magnifying loupe at date window, making it easier to see the date. It also features Luminox's new Cut-to-Fit strap, ensuring that the watch can fit any wrist size.

Both watches boasts a sapphire crystal, 200 meter water resistance and like every Luminox timepiece, it incorporates the Luminox Light Technology, making sure that your timepiece is visible in any light conditions for up to 25 years.

A Watch with a Mission, the new Navy SEAL timepieces from Luminox reminds fans of our brand's heritage and the need to support the Navy Special Warfare community and their families. Wear them with pride to show your support for some of the toughest warriors in the armed services.

Luminox Navy SEAL Foundation Series



Navy SEAL Foundation – 3251.CBNSF.SET

Product Specification

Glass Type	Sapphire crystal with anti-reflective coating
Case Material	Stainless Steel
Case Diameter	45 mm
Strap Materials	Rubber & Nylon
Strap Colour	Black & Sand
Dial Colour	Sand
Functions	Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres



Navy SEAL Foundation – 3602.NSF

Product Specification

Glass Type	Sapphire crystal with anti-reflective coating
Case Material	CARBONOX™
Case Diameter	45 mm
Strap Materials	Rubber
Strap Colour	Black
Dial Colour	Blue
Functions	Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

About the Navy SEAL Foundation

The mission of the Navy SEAL Foundation (NSF) is to provide immediate and ongoing support and assistance to the Naval Special Warfare (NSW) community and its families, the families of NSW fallen, and SEAL and SWCC veterans.

U.S. Navy SEALs have been in sustained combat for nearly two decades, performing hazardous work in unforgiving environments at an unrelenting pace. NSW operators are currently deployed in over 30 countries across the globe and can spend up to 270 days each year in harm's way.

The Navy SEAL Foundation stands behind these warriors and their families by providing a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.

Like the community it serves, the Navy SEAL Foundation is a high performing organization committed to excellence. NSF has been awarded the coveted 4-Star rating from Charity Navigator since 2011 and has earned a perfect score of "100" each year since 2016 for financial health, accountability, and transparency, placing NSF in the top 1% of rated charities. Ninety-five cents of every dollar donated goes directly to programs or is retained for future mission use.

The Navy SEAL Foundation is a national non-profit charitable organization. NSF is a non-federal entity, not a part of the Department of Defense or any of its components, and has no governmental status.

To learn more, visit <https://www.navySEALfoundation.org>