

PRESS RELEASE

Luminox Pacific Diver Chronograph Limited Edition 3140 Series

June 2023 – A large portion of the Earth’s surface is covered with water – 71% to be exact. While this may seem like water is an abundant resource, clean and healthy ocean water could still become scarce in the future without proper preservation.

To bring about awareness for this issue, Luminox launches a turquoise-coloured Limited Edition Pacific Diver Chronograph in honour of World Oceans Day. Limited to 710 pieces, these new timepieces celebrate the Earth’s beautiful oceans, which serve not only as inspiration for our watch designs and campaigns, but also as a reminder for all of us, to treat the world’s treasures with respect when enjoying them.

The Pacific Ocean is both the largest and the deepest ocean in the world. It contains more than half of Earth’s free water and is home to a diverse ecosystem of aquatic life. With nearly 80% of our oceans still unexplored as of 2023, Luminox calls out to every diver to take a plunge with the new Pacific Diver Chronograph Limited Edition in tribute to this special day honouring our Little Blue Planet.



The watch comes with the same specifications as the current Pacific Diver Chronograph Series; a 44mm stainless steel case with a CARBONOX™ uni-directional bezel, Swiss quartz movement, sapphire crystal and is water resistant to 200m. The cut-to-fit rubber straps feature a quick release spring bar that allows easy interchangeability with the other

coloured cut-to-fit straps. Lastly, the watch also features Luminox’s Light technology, giving the watch visibility in little to no lighting.

Luminox Pacific Diver Chronograph Limited Edition 3140 Series



Pacific Diver Chronograph – 3143.1

Product Specification

Glass Type	Sapphire with anti-reflection coating
Case Material	Stainless steel
Case Diameter	44 mm
Strap Material	Rubber
Strap Colour	Turquoise
Dial Colour	White / Turquoise
Functions	Chronograph, Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.
