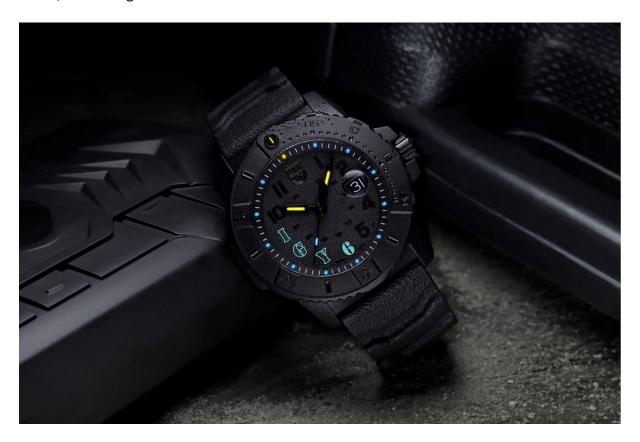


PRESS RELEASE

Luminox 'I GOT YOUR 6' Limited Edition

March 2025 – Built alongside the world's most elite military units, Luminox watches are not just accessories — they're tools of survival, tested by fire, and trusted in the toughest conditions. In the heat of a mission, 'I got your 6' is more than a phrase — it's a vow of loyalty, trust, and unbreakable brotherhood. Luminox honors this warrior code with a powerful limited-edition timepiece, forged to symbolize unity and resilience. No man is an island, no man fights alone.



The release of the blackout Luminox 'I GOT YOUR 6' Limited Edition timepiece is inspired by a special forces' mantra, 'I GOT YOUR 6', which is a military shorthand for 'I GOT YOUR BACK'. Launching with only 1006 exclusive pieces worldwide, this new watch reflects the essence of unbreakable brotherhood, loyalty, support, and readiness to face any challenge.

Built with mission-ready durability, the Luminox 'I GOT YOUR 6' Limited Edition timepiece combines Swiss precision with rugged design, ensuring maximum reliability. Utilizing the brand's trademark carbon fibre based CARBONOX™ material, the robust 46mm case and uni-directional rotating bezel protects its intricate Swiss-Made quartz movement and provides an impressive 200-meter water resistance. The watch has been created for high performance in the most extreme conditions and serves as a reminder that there is always someone who has your back.



Originating from air force pilot terminology, 'I GOT YOUR 6' refers to the position directly behind someone at the 6 o'clock position. In military units worldwide, this mantra embodies camaraderie and unwavering support. The 'I G Y 6' inscription on the dial between 6 and 9 o'clock, glows brilliantly in dark or low-light environments when charged, utilizing Super-LumiNova® technology to pay tribute to the incredible work of the military units around the world. This is in addition to the ice blue and yellow vertically positioned Luminox Light Technology (LLT) tubes used at each hour marker, providing readability in complete darkness.

Luminox is proud to associate with military heroes around the world and building timepieces that embody the philosophy of dependability or "I've Got Your Back". Luminox Group Product Director, Pierrick Marcoux, commented: "The 'I GOT YOUR 6' mantra resonates deeply with us at Luminox and the values brand: strength, resilience and community. This watch is not just a tool but a tribute to their dedication and support the unsung heroes that protect our countries all over the world."

Designed for military personnel and outdoor enthusiasts alike, the Luminox 'I GOT YOUR 6' Limited Edition timepiece combines functionality, durability, and emotional inspiration. This watch makes a great gift to show someone your loyalty and support, signifying that no matter what challenges lie ahead for them, you will always have their back. Always visible, always ready.



<u>Luminox Foundation 3600 Series – 'I GOT YOUR 6'</u>





Luminox 'I GOT YOUR 6' Limited Edition – 3611.IGY6.NSF

Product Specification

Glass Type	Sapphire crystal with anti-reflective coating
Case Material	CARBONOX™
Case Diameter	46 mm
Strap Material	Rubber
Strap Colour	Black
Dial Colour	Black
Functions	Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, The Icelandic Association for Search and Rescue (ICE-SAR), pilots of the F-117 Nighthawk Stealth plane and other fighter jets, law enforcement, elite and maritime units, emergency personnel, adventurers and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.