

PRESS RELEASE

Luminox Navy SEAL EVO 3000 Series

**July 2023** – Luminox is a brand loved by all for their durable and dependable timepieces. A history with the Navy SEALs dating back to 1992 meant the brand always prided itself on reliable watches fit for every environment and adventure. Since the Navy SEALs needed a timepiece that could meet the elite division’s standards, Luminox created a timepiece that is fit for a Navy SEAL’s night missions and other harsh conditions. That result is the Luminox Original Navy SEAL 3000 EVO, a piece that originated from the Luminox Original Navy SEAL ‘3001’, which is officially licensed by, and created in collaboration with the US Navy.



This year, the Luminox Original Navy SEAL 3000 EVO Series expands its lineup with three new military inspired colour options: Sand, Olive Green, and Black with a White dial. In addition, the new Luminox Navy SEAL 3000 EVO features a sapphire crystal for enhanced durability and scratch resistance. With a 43mm case and water resistance up to 200 meters, the new Luminox Original Navy SEAL 3000 EVO timepiece is powered by a precise Swiss Made quartz movement, continuing the trend of robust watches tailored for military and first responders. Like every Luminox timepiece, the Luminox Original Navy SEAL 3000 EVO incorporates the Luminox Light Technology, making sure that your timepiece is visible in any light conditions for up to 25 years.

Luminox Navy SEAL EVO 3000 Series



Navy SEAL EVO – 3007.EVO.S  
SGD \$720 before GST



Navy SEAL EVO – 3010.EVO.S  
SGD \$720 before GST



Navy SEAL EVO – 3013.EVO.S  
SGD \$720 before GST

Product Specification

Glass Type	Sapphire crystal with anti-reflective coating
Case Material	CARBONOX™
Case Diameter	43 mm
Strap Material	Rubber
Strap Colour	Sand / Olive Green / Black
Dial Colour	Sand / Olive Green / White
Functions	Date, Dive bezel
Movement	Quartz
Water Resistance	200 metres



## **About Luminox**

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

## **ALWAYS VISIBLE**

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

---

## **AVAILABILITY**

Luminox watches are available at Crystal Time Pavilion at VivoCity #01-K30, TANGS at Tang Plaza Level 3 and authorised watch retailers.

For further information and the list of authorised retailers, please call Crystal Time (S) Pte Ltd at +65 6747 8888 or visit the website at [www.luminox.com.sg](http://www.luminox.com.sg)

**Facebook:** <https://www.facebook.com/LuminoxSingapore/>

**Instagram:** LuminoxSG

---