

## PRESS RELEASE

### Luminox Mil-Spec 3350 Series

**June 2023** – The long awaited Luminox Military-Specification (Mil-Spec) watch is finally here! Mil-Spec refers to the military standard for products set by the U.S. Department of Defense, where the product is compliant with the approved sourcing, fabrication, material, quality and supply.

The Luminox Mil-Spec 3350 watch is built against the performance specification standard of 'MIL-PRF-46374G'. This means that its water resistance, robustness, and overall quality reflects the standards of the U.S. Department of Defence. Perfect for the Navy SEALs and military elite.



The Luminox Mil-Spec comes with several special features:

1. The case is made using Luminox's very own CARBONOX™+, making the case ultra strong and lightweight and water resistant to 300m.
2. The titanium bezel is anti-allergic, very resistant to salt water, strong and light weight
3. Special steel materials are used for the steel parts to avoid oxidation from salt water.
4. There is a heavy and dominant second hand, making it more visible and allows for precise time reading to the seconds, where every second counts.
5. A long battery life of up to 84 months (7 years).
6. The watch also uses an ETA with 'HeavyDrive' and 'PreciDrive'.

### What is HeavyDrive and PreciDrive?

When a watch receives a shock from an impact, and experiences unbalance, both the material and movement could be affected, influencing its quality afterwards. With **'HeavyDrive'** technology, the watch gets a counter-impulse once impacted, which prevents the hand from skipping accidentally, and makes the watch tolerate unbalances significantly better than normal.

**'PreciDrive'** optimizes the time precision of the watch to +/- 10 seconds/year deviation (dependent on wearing conditions). This is attributed to an additional thermo-compensation unit where the motor pulses according to changes in the ambient and water temperature.

With all the special features coupled together with Luminox's Light technology, giving the watch visibility in little to no lighting, the Luminox Mil-Spec 3350 watch is truly a unique piece worthy of its time. This watch is the must-have watch for military, first responders, rugged outdoors as well as true sports lovers who want a unique watch they can rely on, whether on land, sea or in the air.

### Luminox Mil-Spec 3350 Series



Mil-Spec 3351.SET

## Product Specification

Glass Type	Sapphire with anti-reflection coating
Case Material	CARBONOX™+
Case Diameter	46 mm
Strap Material	Rubber & Nylon webbing strap
Strap Colour	Black & Black camouflage
Dial Colour	Black
Functions	Date, Dive Bezel
Movement	Quartz
Water Resistance	300 metres

### **About Luminox**

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 Nighthawk™ stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

### **ALWAYS VISIBLE**

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.

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