

PRESS RELEASE

Pacific Diver Ripple 3120M Series

May 2023 – Luminox is making waves in 2023 by broadening one of our best sellers, the Pacific Diver Series. Riding in at a 39mm diameter case size, the new Luminox Pacific Diver Ripple Series appeals to a wider range of casual explorers and aquatic aficionados alike, all while staying true to Luminox's DNA and brand identity. Luminox rarely designs watches with case diameters in their 30s, and we hope that this new trend will help to catch the eyes of both the men and women.



Arriving with a total of 6 variations, The Luminox Pacific Diver Ripple will come equipped with different design and colour features depending on one's preference and style, while



maintaining the core design across all variations. The core design includes a stainless steel case and CARBONOX[™] bezel, Swiss quartz movement with date, sapphire crystal and water resistant to 200 metres. As for the variations, the watches will come in different combinations of cut-to-fit rubber straps, stainless-steel jubilee bracelets and coloured dials.

Three watches will come with a 'Mother of Pearl' dial, adding another dimension of visual aesthetic and allure to the timepiece itself. Additionally, bright, and bold rubber straps in Vivid Pink, Coastal Blue, Navy Blue, and Fresh White are available to complement and enhance the watch further. Like every Luminox timepiece, it incorporates the Luminox Light Technology, ensuring your timepiece is visible in any light conditions for up to 25 years.



Luminox Pacific Diver Ripple 3120M Series



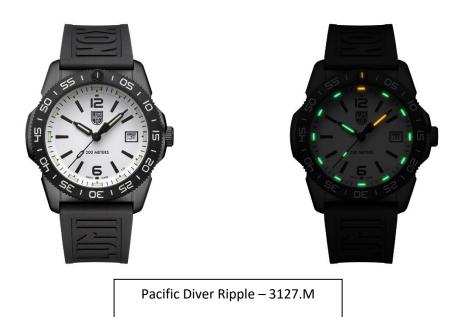
















Product Specification

Glass Type	Sapphire crystal with anti-reflective coating
Case Material	Stainless steel
Case Diameter	39 mm
Strap Material	Stainless steel and/or Rubber strap
Strap Colour	Silver / Black / White / Vivid Pink / Coastal Blue / Navy Blue
Dial Colour	Black / Blue / White / Mother-of-Pearl
Functions	Date, Dive Bezel
Movement	Quartz
Water Resistance	200 metres



About Luminox

Luminox, the original self-powered luminous watch brand, is the watch of choice for global outdoor adventure icon Bear Grylls, U.S. Navy SEALs, The Icelandic Association for Search and Rescue (ICE-SAR), Lockheed Martin's F-117 NighthawkTM stealth and other jet fighter pilots, elite forces worldwide and professional divers. Luminox watches glow up to 25 years in any light condition. Always Visible, tough, powerful and accurate, Swiss-Made Luminox is the ultimate night vision gear for rugged outdoorsmen and other peak performers.

ALWAYS VISIBLE

Navy SEALs, law enforcement, emergency personnel and more wear Luminox watches, and these professionals need to be able to see the time no matter the conditions. That's why Luminox uses tiny tritium gas tubes, which will provide illumination for up to 25 years. Unlike other luminosity systems, which depend on exterior light sources to charge luminous paint or a pushbutton to illuminate the watch, the luminosity is built right into Luminox watches, ensuring that you will always be able to see the time, no matter the conditions.